

January 1, 2021

Hemophilia of South Carolina 2021 Sponsorship and Charitable Donations Opportunities

Hemophilia of South Carolina would like to offer the following opportunities for charitable donations, grants, and sponsorship opportunities to support the bleeding disorders community of South Carolina. We wish to take this opportunity to thank you for your past considerations and support, and for the opportunity to work with you today and in the future. Your support further allows us to support our mission of services and support to individuals in our state and members of Hemophilia of South Carolina that are affected by hemophilia and other bleeding disorders. The needs are many for this unique population.

The listing below represents our planned opportunities at this time (1.1.21). However, we are always adding to our programs and services throughout the year so additional support and opportunities may be available at a later date. This year, due to the COVID-19 pandemic, we are not sure if all events will be virtual, Hybrid, or in-person, and will depend on the state and CDC guidelines, and HSC's commitment to the safety of our community. *For simplicity of this document, sponsorships are remaining the same and benefits reflect in-person events, however, if the event opportunity becomes virtual in nature, benefits will be customized per each event to reflect the same sponsorship levels. Due to this extreme unknown environment, all events are subject to change.* Please check our website often and feel free to make an appointment to see me at any time throughout the year to discuss additional opportunities you may have to offer. Thank you for your commitment to our mission!

Our Tax ID: #23-7400632

March 2021:

❖ “HSC State Advocacy / Legislative Days in Columbia

March 9 - 10, 2021

with training on 3.9.21 (evening) and meetings on 3.10 and maybe 3.11 if all virtual
Tuesday, March 9, 6:00pm to Wednesday or Thursday, March 10-11

Location: *Virtual and or Hybrid*

Courtyard by Marriott Columbia Downtown at USC

630 Assembly St.

Columbia, SC 29201

803-799-7800

We invite you to share in our advocacy efforts with a sponsorship to support our state legislative day and advocacy awareness. This event has an attendance of 75-100 individuals which includes HSC members, consumers, health care providers, state officials and our industry partners. Our Chapter partners each year with the National Hemophilia Foundation's Public Policy team, Hemophilia Federation of America, National Organization for Rare Disease, and additional advocacy coalition groups to provide training with advocacy awareness and initiatives, legislative training, fine tune our talking points, and legislative education on health care access.

A working dinner and presentations along with training will take place on Tuesday evening with Legislative meetings on Wednesday morning (and perhaps virtually Thursday morning). We will provide a lunch wrap-up session on Wednesday. Support is needed for consumer lodging, travel expenses, workshop training meals, materials and meeting space. Your attendance is welcomed in all sponsorship levels.

HSC Premier Advocacy Partner Sponsor - \$5,000.00- Includes: Tuesday evening dinner speaking engagement and a 4 x 6' exhibit table for displaying products, treatments and services. Recognition for dinner and advocacy sponsorship in all social media, digital and print materials. Three participants' attendance welcomed for all activities.

Platinum Advocacy Sponsor - \$2,500.00 – Includes: Tuesday evening 4 x 6' exhibit table for displaying products and treatments, and recognition for dinner and advocacy sponsorship in all social media, digital and print materials. Two participants' attendance welcomed for all activities.

Lunch Sponsor- \$1,500.00 - Sponsorship recognition of our wrap-up lunch with a 5-minute verbal speaking engagement opportunity on the importance of our advocacy initiatives during lunch wrap-up. (Approx. 5 min, no AV presentation) Recognition for advocacy sponsorship in all social media, digital and print materials. One participant attendance welcomed for all activities.

HSC Advocacy Supporter - \$1,000.00 - General Charitable Sponsorship to support HSC's Advocacy Program Initiatives. Recognition for advocacy sponsorship in all social media, digital and print materials. One participant attendance welcomed for all activities.

All sponsorships will be recognized in writing, verbally, in all newsletters, e-communications, all social media post and pre-event, website, agendas, flyers and invites (if sponsorships are confirmed in time).

***All funding must be provided to HSC prior to attending unless pre-approved by the executive director. Company marketing per sponsorship is only guaranteed if written confirmed commitment is provided to the chapter 30 days in advance of the event start date. If the event has an exhibit table, assignments are placed for optimal exposure per sponsorship levels and upon the order of written confirmed commitments.*

June 2021:

❖ ***HSC Annual State Meeting and HELLO Educational Conference***

June 11th - 12th, 2021
Embassy Suites Golf and Conference Center
670 Verdae Boulevard
Greenville, SC 29607

The HELLO Conference: *Helping Embrace Life Learning Opportunities* is the Chapter's Educational Conference and State Annual Meeting. Presentations and educational programs to support all areas of living well with bleeding disorders are provided so those affected can reach their highest potentials without boundaries. This is a two-day event open to all HSC members and the bleeding disorder community state-wide, healthcare providers and HSC guests per registration. The attendance can be upwards towards 250. We will include a Friday evening dinner opening event with HSC's mission moments, awards, and a keynote educational presentation.

Educational presentations and breakouts will be available on Saturday. Childcare will be available to include programs for children, youth and teen education. The event will conclude after dinner on Saturday. Those traveling a great distance are provided with a second night stay upon hotel availability. On Saturday, before the meeting begins, during the morning break, lunch break, and later afternoon, there we will be exhibiting opportunities for participants to interface one-to-one with participating home care and manufacturing companies and their representatives.

The Premier Sponsor- \$5,000.00- to include a top premier location for exhibiting on Saturday, pre-conference an exclusive open exhibit table to meet and greet participants, up to three representatives for the entire event, opportunity on the Saturday morning session to address the entire audience- (First Session for all) 5 minutes of company services, programs and introduce yourself and company highlights. Also may include the opportunity to host any of the following:

1. A hospitality event for participants to meet and gathering after the Friday evening Annual Meeting event which includes exhibiting table and marketing materials to be displayed and distributed in room (Friday night pre-exhibiting).
2. Availability to sponsor a speaker, break-out or children's / teen education if the speaker presentation meets the needs of the HELLO Conference agenda.

➤ **All Premier Sponsors** will receive company verbal and written recognition included in all marketing materials and write-ups pre and post events and program. All meals included for up to three representatives. A one-page company flyer with company information of programs and services will be included in the on-site

welcome packet upon registration at the hotel. (You must supply a pre-approved PDF to the chapter and print materials).

3. Availability to interface with community members- Friday through Sunday.

Platinum Sponsor- \$2,500.00- to include a table for exhibiting on Saturday in a prominent location. Sponsorship includes two company representatives present for the Friday night opening event through Saturday evening closing dinner ceremony. Company verbal and written recognition included in all marketing materials and write-ups pre and post event and is included in the program. Availability possibly to sponsor a speaker, break-out or children's education. All meals included for two representatives Friday evening through Saturday dinner. Availability to interface with community members- Friday through Sunday.

***All funding **must** be provided to HSC prior to attending unless pre-approved by the executive director. Company marketing per sponsorship is only guaranteed if written confirmed commitment is provided to the chapter 30 days in advance of the event start date. If the event has an exhibit table, assignments are placed for optimal exposure per sponsorship levels and upon the order of written confirmed commitments.*

July 2021:

❖ HSC Chapter Day at Camp Burnt Gin

Date: Camp Week – TBD, Chapter Day TBD
SC DHEC Camp for Children with Special Health Needs
567 Burnt Gin Rd, Wedgefield, SC. 29168

Sponsorship opportunities are available to assist the funding of “HSC’s Chapter Day”. We will partner with the SCHTC and DHEC to provide a special “Chapter” day and event for kids with bleeding disorders from around the state and patients of the Prisma Health Mid-State and Up-State. Our members of Hemophilia of South Carolina and their children, including other children from the entire state are available to register and attend camp. We also provide gas assistance upon request for families in need of transportation funding assistance to attend camp. Company recognition will be provided in all write-ups and verbally. Unfortunately, there is no availability for industry to attend camp. We will provide a Chapter camp t-shirt as part of the camp experience for all campers to take home. Your company logo and/or name will be placed on the shirt as a camp sponsor.

Camp Activities Sponsorship: \$1,500.00

Camp T-Shirt Sponsorship: \$1,500.00

Camp Family Travel Assistance Sponsor: \$500.00

***All funding **must** be provided to HSC prior to attending unless pre-approved by the executive director. Company marketing per sponsorship is only guaranteed if written confirmed commitment is provided to the chapter 30 days in*

Advance of the event start date. If the event has an exhibit table, assignments are placed for optimal exposure per sponsorship levels and upon the order of written confirmed commitments.

❖ ***HSC Chapter Day at Camp Courage (Prisma Health Up-State)***

Date: Camp Week- TBD, 2021: Chapter Day TBD
Pleasant Ridge Retreat
4232 Highway 11, Marietta, SC 29661

Sponsorship opportunities are available to assist the funding of “HSC’s Chapter Day”. We will partner with Prisma Health Up-State to provide a special “Chapter” day and event for kids with bleeding disorders for those who receive treatment in the up-state. We also provide gas assistance upon request for families that request financial assistance providing transportation to and from camp. Company recognition will be provided in all write-ups and verbally. Unfortunately, there is no availability for Industry to attend camp. We will provide a Chapter camp t-shirt as part of the camp experience for all campers to take home. Your company logo and/or name will be placed on the back of the shirt as a camp sponsor.

Camp Activities Sponsorship: \$1,500.00
Camp T-Shirt Sponsorship: \$1,500.00
Camp Family Travel Assistance Sponsor: \$500.00

***All funding **must** be provided to HSC prior to attending unless pre-approved by the executive director. Company marketing per sponsorship is only guaranteed if written confirmed commitment is provided to the chapter 30 days in advance of the event start date. If the event has an exhibit table, assignments are placed for optimal exposure per sponsorship levels and upon the order of written confirmed commitments.*

August 2021:

❖ ***HSC Teen Retreat***
“The Carolina Crew”

Date: August 7^h – August 10th, 2021
Camp Canaan
3111 Sand Island Rd
Rock Hill, SC 29732

Camp Canaan is located on a 100-acre island in the Catawba River. Our teen retreat is combined with North Carolina teens and allows teen’s ages 13-18 years with a bleeding disorder, or who have a sibling or parent with a bleeding disorder to come together for the four-day weekend to build friendships, independence, learn self-advocacy skills, and provide mentoring opportunities. Sponsorships for campers is needed to provide lodging, meals and travel assistance. You will receive marketing recognition in all media write-ups and on our website. You may supply one

non-branded marketing material give-a-way for the campers back-pack. Your company logo will be added to the shirts.

Camp Educational Sponsorship: \$2,500.00

Camp Activities Sponsorship: \$1,500.00

Camp T-Shirt Sponsorship: \$1,500.00

Camp Bus Travel Sponsorship: \$500.00

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September-2021

❖ “Keeping it Coastal” Educational Family Camp

September 24-26, 2021
Marina Inn at Grand Dunes
8121 Amalfi Place
Myrtle Beach, SC 29572

This event is available to individuals and families with immediate family members who either have a bleeding disorder, are carriers of a bleeding disorder, or have an immediate family member affected. It is located in the Low country / coastal area to provide educational and supportive services to our community members who have difficulty making events in the Mid-State and Upstate. It is our largest outreach event of the year to our members in this geographical area. The family camp experience is well received and allows us to provide Upstate and Mid-state individuals a coastal educational family experience. A beach theme will be encouraged throughout the weekend. Education and family fun-time support connections with community members will be the optimum outcome of this weekend event. An estimated 225-250 participants are anticipated. Exhibiting opportunity will be included in the weekend event as it supports the family camp agenda. There will be up to four opportunities to exhibit depending upon sponsorship packages.

Moby Dick Premier Sponsor: \$5,000.00- Event participation Friday-Sunday to include a top premier location for exhibiting on Saturday, pre-conference Friday night exclusive open exhibit table to meet and greet participants, **up to three representatives for the entire event**, opportunity Friday night to address the entire audience- 5 minutes max. of company services, programs and introduce yourself and company highlights. Opportunity to host a special event; hospitality room, speaker, meal, children’s program or others to be determined as plans are developed. Company verbal and written recognition included in all marketing materials and write-ups pre and post event and on the program. All social media marketing will recognize

sponsorship. All meals included for representatives on Friday-Sunday. Company one page flyer with information will be included in the welcome packet. Must be pre-approved and supplied in pdf form to the chapter and printed by company. Company item (unbranded) may be supplied for the welcome bag. The weekend event, Friday to Sunday afternoon, provides exclusive member interactions.

Great White Shark Sponsor: \$3,000.00-Event participation Friday-Saturday to include a table for exhibiting on Saturday only in a prominent location and all meals included through Saturday only. Company verbal and written recognition included in all marketing materials and write-ups, pre and post event and program. Sponsorship recognition in all social media marketing. Availability possible to sponsor a speaker, break-out or children's education. Company item (unbranded) may be supplied for the welcome bags. **Two representatives' maximum.** The weekend event, Friday to Sunday afternoon, provides exclusive member interactions.

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October 2021:

❖ *Par for the Clot Charity Golf Tournament Fundraiser & Educational Awareness Campaign*

October 1, 2021
The Preserve at Verdae
Embassy Suites Golf and Conference Center
670 Verdae Boulevard
Greenville, SC 29607
8:30am – 5:00pm

This charity fundraiser and educational outreach opportunity is the Chapter's yearly fundraiser and awareness campaign. The event helps support the Chapter's overall mission and advocacy awareness initiatives. *The healthcare benefit outcomes are to promote joint health for individuals with bleeding disorders and the general public by safe and inviting fun exercise.* Revenue raised will also be used to support the educational programs and services we provide to the community throughout the state. This public awareness campaign will increase the knowledge of hemophilia and bleeding disorders and spread awareness of the disease. In 2020, we had 150 participants, volunteers and support staff of Hemophilia of South Carolina and our bleeding disorders community. During the final awards banquet, education on bleeding disorders is made available; the importance of understandings bleeding disorders, public awareness, and the knowledge of the

needs of those affected. The Hemophilia Treatments Center hematologists from Prisma Health Upstate and Mid-state will be present at the awards ceremony for presentations.

There is individual play, foursomes and sponsorships in many levels. *The Gold Cup Industry Exclusive Sponsorship includes an opportunity for a Community Educational Dinner* in the packaging. Please ask for our brochure and sponsorship page for greater benefits/recognition details or download the sponsorship page on the Golf Page Link on our website. Additional details will be made available [here](#) in early Spring.

Basic Sponsorships Packages:

Title: \$5,000.00

Crystal Cup: \$2,500.00

Gold Cup (Industry Exclusive): \$2,000.00

Gold Cup: \$1,500.00

Corporate Foursome/Hole Sponsorship: \$850.00

Golf Carts: \$500.00

Flag Pin: \$500.00

T-Box: \$100.00

Brunch Sponsor: Sponsor the actual brunch costs

Reception Ceremony & Education Awareness Sponsor: can have multiple) \$2,500.00

Golf Team Foursome: \$450.00

Individual: \$125.00

Reception Ceremony Donation: \$50.00 ((1) Ticket to the banquet included)

Other donations, raffle gifts, and volunteers are needed!

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November 2021:

November 6, 2021

❖ *HSC's "Turkey Trot" 5K Walk / Run for Hemophilia and Bleeding Disorders Fundraiser and Awareness Campaign*

Saluda Shoals Park
6071 St. Andrews Rd.
Columbia, SC 29212

This event is one of our primary funding sources to support the Chapter's mission, programs, services and advocacy initiatives of HSC. This fundraiser is open to the entire membership statewide and the general public. Please refer to our chapter brochure and website for the listing of all our programs and services of HSC. The walk also serves as the Chapter's public awareness campaign and allows us to reach a broader base of the general public for awareness and education on bleeding disorders. 2019 had an attendance of over 350 participants and we will continue this year to strive to increase that number.

Sponsorships will remain the same as 2020 and are available on our Turkey Trot web page for review, (soon to be updated to 2021) at <http://hemophiliasc.org/programs-and-events/fundraiser-events/turkey-trot/>

- To participate and receive a tented exhibit space, the minimum walk sponsorship is the **Gold Level at \$2,500.00.**

We will include again this year the availability to sponsor a walk kick-off event.

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December 2021

❖ *HSC Year-End State Winter Meeting*

Date: December 11, 2021

Location: Columbia Cooperative Conference Center
169 Laurelhurst Ave,
Columbia, SC 29210

This holiday season event is Hemophilia of South Carolina's year-end statewide meeting of the Chapter and the usual attendance is upwards towards 250 consumers. It is a festive celebration event which includes a keynote speaker and some winter holiday activities. Exhibiting is available throughout the event. All charitable donations/sponsorships are needed and welcomed along with non-branded give-a-ways which are bagged and provided to participants. All sponsors and donations will be recognized verbally and in all written write-ups pre and post event, newsletters, e-blasts, social media platforms, invitations and agendas.

Meeting Premier Sponsor - \$1,500.00 - includes premier exhibit table space and meal

Supporter Sponsor - \$1,000.00 - includes exhibit table and meal

Craft Sponsor - \$750.00 - includes attendance for one and one volunteer opportunity.

Meal Sponsor - \$3,500.00 - To provide sponsorship towards the meal and receive a speaking engagement. (Topic to be agreed upon with HSC and determined appropriate for the occasion)

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2021 Month and Date to be Determined:

❖ ***HSC's von Willebrand Disease Conference***

SpringHill Suites Marriott Downtown Greenville
200 E. Washington St. Suite B
Greenville, SC, 29601

Friday 5:00pm to Saturday 5:00pm

A von Willebrand disease conference for the South Carolina vWD community with educational sessions and community engagement. In 2019 we had 13 families and 45 individuals in attendance. Opportunity for educational speakers and sponsorship are available, to include exhibiting opportunity on Friday night and Saturday.

Company verbal and written recognition included in all marketing materials and write-ups, pre and post event and program. Sponsorship recognition in all social media marketing.

Premier Speaker Sponsor: \$3,500.00

Platinum Sponsor: \$2,500.00

******Additional educational funding support is appreciated for:***

- ***HSC Advocacy Coalition and Ambassador Grass Root, Yearly Wrap - Around Programming-*** (Ask for details of this program)- ***\$5,000.00 Sponsorship***
- ***Consumer educational/support group regional programs-*** ***\$5,000.00 Sponsorship*** ***includes:*** Blood Brother's Men's Program (men and boys), CARE Program (women and girls), YES Program (Parents and Children 0-12 years' program), Young Adult Program Teen Program. You will be provided exclusive programs throughout the year and in a location of your choice, to include providing of the education. HSC will provide an interactive support group activity for participants.

- **Chapter’s Emergency Assistance Program/Scholarships- \$5,000.00 Sponsorship**
helps us increase our support to our members

Quarterly and e-communications with advertising and sponsorship/promotional opportunities

- 1. The News Infusion Quarterly Newsletter of HSC- Interested companies will be provided the News Infusion advertising and sponsorship policy upon request. Half-page ads are \$650.00 per newsletter, \$2,400.00 per year commitment.***
- 2. E-Blast, Mini News Infusions with Constant Contact- Interested companies will be provided the e-blast advertising and sponsorship policy upon request. (Note: these are “banner” advertisement opportunities). Per year- \$1,000.00.***
- 3. Promotional Company Mail-Outs- Interested companies will be provided HSC’s policy upon request. Per mail-out- \$1,000.00.***
- 4. Website Yearly Sponsorship with direct Company Linkage- Interested companies will be provided the website sponsorship package provided by HSC. Our nationally award winning website has over 1500 hits per month. Per year \$1,000.00 linked.***

Date: _____

My Company (_____) intended sponsorship commitments.

Event Sponsorships:

Legislative/ Advocacy Days:
\$ _____

“Par for the Clot” Golf Fundraiser:
\$ _____

Annual Meeting and Education Conference Day:
\$ _____

Chapter Day at Camp Burnt Gin and Camp Courage

\$ _____

HSC-HNC Teen Retreat

\$ _____

“Keeping it Coastal”, Family Educational Weekend Camp

\$ _____

“VWD Retreat”

\$ _____

“Turkey Trot Walk” Fundraiser

\$ _____

Year-End Holiday Chapter Celebration

\$ _____

Support Group Activities

\$ _____

Advocacy Coalition / Ambassador Programming

\$ _____

Marketing Sponsorships: Please check what you would like additional information on to be sent to you upon your request.

Newsletter _____ Website _____ E-Blast Communications _____ Promotional Mail-Outs _____

Additional Donation/Sponsorships:

- ***Support Groups:*** _____
- ***Chapter’s Emergency Assistance Program/Scholarships:*** _____
- ***Other:*** _____

Total Support of Commitment: \$ _____

Signature: _____ Date: _____



Thank you for allowing us to present these opportunities for partnerships in support of our mission here at HSC. We look forward to working with those who support our mission of support, education, advocacy, research, and public awareness of hemophilia and bleeding

disorders for those individuals and their families who are affected. Feel free to send your attended sponsorship commitments on the previous page document.

Warmest Regards,

Suzanne (Sue) Martin

Executive Director

864-350-9941

sue.martin@hemophiliasc.org