



SCHABDC & Ambassadors

2021 Advocacy Days Training

7:00 - 8:30 p.m. | Tuesday, January 26, 2021

Agenda

7:00 p.m.

Welcome & Introductions

Sue Martin, Executive Director, Hemophilia of South Carolina (HSC)

7:10 - 7:30 p.m.

Why (and How) Do We Continue to Advocate?

This opening session will give a summary of the accomplishments of Coalition members and Ambassadors for South Carolina. It will discuss what Ambassadors do, and the need for continued commitment and growth in the program. It will feature discussions on the importance of consistent and ongoing advocacy in South Carolina, and will be a chance for the group to share insights on achieving goals and anticipated challenges in 2021.

Cristal Day, Advocacy Coalition Chair, HSC

Sue Martin, Executive Director, HSC

South Carolina Bleeding Disorders Advocacy Coalition Members and Ambassadors

7:30 - 7:50 p.m.

Legislative (Virtual) Meetings

This session will go over logistics for Advocacy Days virtual meetings members and staff will hold with state lawmakers. It will provide technical information about Zoom; descriptions of “advocacy teams” and how the meetings will be structured; and advice on etiquette during these meetings. It will touch on the “new” Phone2Action platform now available to advocates, and instructions for securing county and municipal proclamations recognizing March as Bleeding Disorders Awareness Month.

Sue Martin, Executive Director, HSC

Cristal Day, Advocacy Coalition Chair, HSC

Jeremy Williams, Advocacy and Policy Consultant, HSC

Greg Witul, Development and Communications, HSC

7:50 - 8:20 p.m.

2021 Advocacy and Policy Agenda

This session will look at the 2021 regular session of the South Carolina General Assembly. It will focus on HSC’s legislative agenda, including:

- Continued funding for the Hemophilia Assistance Program (HAP)
- A bill to create a Rare Disease Advisory Council (RDAC) in the state
- A measure that would outlaw the use of accumulator adjuster programs in health insurance policies sold in South Carolina

Sue Martin, Executive Director, HSC

Jeremy Williams, Advocacy and Policy Consultant, HSC

8:20 - 8:30 p.m.

Open Discussion, Q&A

8:30 p.m.

Adjournment