



SCHABDC & Ambassadors

2021 Advocacy Days Training

7:00 - 8:30 p.m. | Tuesday, February 16, 2021

Agenda

7:00 p.m.

Welcome & Introductions

Sue Martin, Executive Director, Hemophilia of South Carolina (HSC)
Cristal Day, Advocacy Coalition Chair, HSC Board Member

7:05 - 7:30 p.m.

Engagement with South Carolina Legislators

This session is a chance for advocates to understand engagement with our state elected official, Representative Adam Morgan. We will receive a brief overview of issues currently before the General Assembly, including major bills and the status of COVID relief. It will also be a chance for members to offer information about HSC's 2021 legislative agenda.

Sue Martin, Executive Director, and Family
Representative Adam Morgan, (District 20 - Taylors)
Kollet Koulianos, Senior Director, Payer Relations, National Hemophilia Foundation

7:30 - 7:40 p.m.

Advocating Effectively

This session will cover the “do’s and don’t’s” of engaging state lawmakers. It will offer ideas on how to effectively communicate advocacy priorities and to leave a lasting impression on elected officials. The session also will specifically cover strategies for using “virtual” meetings to your advantage.

Tony Mitchell, Senior Manager, State Government Affairs, SE, CSL Behring
Aaron Smith, Advocacy Coalition Member, HSC Board Member

7:40 – 8:20 p.m.

2021 Advocacy and Policy Agenda

This session will examine HSC goals in the 2021 regular session. It will focus on our legislative agenda, meeting scheduling, and practice breakouts. We will discuss briefly the following priorities:

- Support for continued funding for the Hemophilia Assistance Program (HAP)
- Supporting a Rare Disease Advisory Council (RDAC) for South Carolina
- Educating the SC Legislation of our concerns with insurance Accumulator Adjuster Programs

Sue Martin, Executive Director, HSC
Greg Witul, Chapter Communications and Development

8:20 - 8:30 p.m.

Open Discussion/Questions and Answers

8:30 p.m.

Adjournment